

whattheheckbert.com hello@whattheheckbert.com 1.416.543.1711 find me on linkedin

February 2013 – Present,

Design and Development, Itibiti Ventures Inc., (Toronto)

Selected to build compelling collateral material and intuitive front-end development

Role includes developing the look and feel for websites (UX, visual execution and corporate identity). Responsible for front-end and back-end development using HTML5/CSS3/JQuery/JavaScript/PHP. Fashioning graphic material for ad units, PDFs and social media presence. Continually utilize time management, project management and interpersonal skills.

December 2011 – January 2013

UX, Web & Graphics Dev, Intertainment Media Inc., (Richmond Hill)

Selected to build effective branding and creative initiatives

Responsible for creating marketing and branding material for web, print and mobile. Leveraged programming languages HTML5, CSS3, PHP and JQuery. Specialized in front and back-end development for Wordpress and styling for mobile. February 2013 - Transfered to Itibiti Ventures Inc.

2002 – 2013 **Freelance**

As a freelance designer, I have worked with mainly small independent clients, in both a design and web developer capacity, focusing on UX design and front-end user interface design.

September 2009 – May 2010

Marketing and Design Associate, Dept. of Student Life (Scarborough)

Student Work Study, University of Toronto

Responsible for creating promotional material including posters, cards, flyers, and websites. Duties also included scheduling and organizing using strategic planning initiatives. Promoted to Project Coordinator in 2010.

April 2008

Volunteer, Future. Innovation. Technology. Creativity. (FITC) (Toronto)

Passionate volunteer and active participate in annual esteemed design and technology festival.

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University of Toronto at Scarborough

Joint - Centennial College (HP Campus)

Major in Studio Arts and New Media, Minor Art History Graduate of 2010 with Distinction

Woburn Collegiate Institute

OSSD

Focus: Studio Arts and Media Studies Graduate of 2005 with Honors

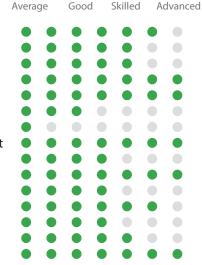
wards

"Chancellors Award" for Visual Arts (2010)
"Books and Multiples Award" at UTSC's Annual Juried
Art Show (2009)
Outstanding Third Year Music Website, Student
Upload Awards (2008)

* I enjoy reading, drawing, dancing and video games. I am also a keen participant and passionate contributor to online communities such as YouTube, Blogger, and Tumblr.

skillsets and capabilities

Web / Mobile
UI / UX Design
Photoshop
InDesign
Dreamweaver
Illustrator
After Effects
Drawing / Concept
Graphic / Print
MS Office
SEO / Marketing
HTML5 / CSS3
JS / JQ / PHP
MAC
PC



Able to type 45 words per minute Reliable, Responsible, Confident speaker, Strong leader, Excellent interpersonal skills. Able to accurately follow detailed instructions, multitask and prioritize duties. Strong project management skills.